

# PRESENTING TO NON-SCIENTIFIC AUDIENCES

## VULGARISATION SCIENTIFIQUE — PRÉSENTATIONS

Length:	3 days
Venue:	your facilities
Calendar:	TBA
Group size:	5 to 15 persons
Target audience:	doctoral students, researchers
Language:	English
Instructor:	Marine Pansu, Laurence Moss

The goal of this workshop is to help participants from scientific fields improve their communication and delivery skills when addressing non-specialized audiences in English.

### Prerequisite

English language competency (speaking and understanding)

### Instructional objectives

- Understanding the principles of scientific communications for a non-specialized audience (expectations, methods, outcomes...)
- Constructing an appropriate presentation (contents, clarity, structure, respecting time constraints...)
- Enhancing the presentation (language and register, public speaking techniques...)
- Preparing appropriate multimedia aids
- Dealing with audience questions

### Program

- Skill analysis
- Linguistic features (phonetics, word stress, syntax...)
- Bases of communications in public speaking
- Delivery techniques (voice, diction, non-verbal communications...)
- Presentation construction (structure, *signposting*, register...)
- Techniques for acquiring and maintaining audience interest
- Choice and development of media aids (criteria, efficiency...)
- Practice in front of a group